

ROLLA CITY COUNCIL  
WORKSHOP MINUTES  
MONDAY, JULY 10<sup>TH</sup>, 6:00 P.M.  
ROLLA CENTRE  
1200 HOLLOWAY STREET  
ROLLA, MO 65401

Presiding: Mayor Louis J. Magdits, IV

Council Members in Attendance: Josh Vroman, Terry Higgins, Megan Johnson, Nathan Chirban, Matthew Fridley, Jaired Hall, Robert Kessinger, and Tina Balch.

Council Members Absent: Lister Florence, Kevin Greven, Stanley Mayberry, Victoria Steen

Department Directors and other City Officials in Attendance: Finance Director Steffanie Rogers, Centre Recreation Director Marci Fairbanks, and Parks Director Floyd Jernigan

Mayor Louis J. Magdits, IV called the workshop to order at approximately 6:15 p.m.

Centre Recreation Director Marci Fairbanks stated that membership numbers had been holding steady for the last 5 quarters but with a higher than expected attrition rate. The Centre is in the top 4% of all Power Wellness Centers in the US for total visits per member, meaning that people are using their memberships. The Centre offers multiple membership opportunities and the average member pays \$30 per month. Member Satisfaction scores are very favorable.

Additional revenue streams for the Center include personal fitness training, swimming lessons, parties, café items and gym rentals. Despite new members and improved services the net operating income is less than the projected net income.

Josh Carlson with Power Wellness, attended by conference call. He spoke on the 6 pillars of medical integration and how the Centre has thus far achieved 4 out of the 6 levels putting the Centre on track to be Medical Fitness Association Certified by 2024. MyFitRx is gaining notoriety amongst medical professionals and is an important component for the Centre to achieve financial independence.

City Administrator John Butz reviewed the history of the relationship between the City of Rolla and Power Wellness which began in 2020 during peak of the Covid-19 pandemic. In November of 2022 Council authorized \$850,000 in ARPA funds for Loss Revenue in 2020-2022. In 2023, Council authorized \$475,000 in ARPA funds in Loss Revenue. An additional \$165,000 in support is needed for FY 2023. City Administrator John Butz reviewed key points in keeping the Centre open verses closing the Centre and related costs. City Council discussion continued on past financial performances and future opportunities.

With nothing further to discuss, Mayor Magdits closed the workshop at 8:00 pm.

Minutes respectfully submitted by City Clerk, Lorri Powell

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Mayor, Louis J. Magdits IV

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City Clerk, Lorri Powell